



Constitution

July 2024

Alberta Shorthorn Association

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VISION STATEMENT

As long as there is red, white and roan
We will raise the best cattle to ever own.

MISSION STATEMENT

To work together, as a team, in producing the promotion of the Shorthorn Breed of cattle through our youth, ourselves and our Association and to enhance the beef industry and agriculture through learning from one another.

GOALS AND OBJECTIVES

The aim and objective of the Alberta Shorthorn Association is to act as a facilitator for the education and extension of the influence of the breed. Facilitation shall be done through youth, livestock organizations and livestock producers with the value-added potential of the breed being the center of importance.

